

# Movie Review Rubric

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Objectives	Exemplary Performance 10-11 points	At or Above Average 8-9 points	At or Below Average 6-7 points	Low Performance 5 points or less	Points Earned
<b>Effective and Appropriate lead</b>	Lead is original and gets the readers' attention; appropriate to the film being reviewed; evaluation of the writer is clear from first paragraph	Lead is appropriate to film and fairly effective at getting attention; shows some signs of originality; evaluation may not be as clearly evident	Lead is adequate but not extremely catchy or original; evaluation of the writer is unclear	Lead is neither original nor catchy; is boring overused trite, or inappropriate to film; evaluation is unclear	
<b>Summary of movie and details support reviewer's opinion</b>	Writer gives a brief summary of film without disclosing ending; includes enough info to satisfy; details from the movie and evidence from summary strongly support reviewer's opinion	Summary is either a little too long or not long enough but does not give away ending; not quite as compelling; fewer details from the movie and evidence from summary to support reviewer's opinion	Summary is either much too short or much too long; may be vague or tell too much; few details from the movie and little evidence from summary to support reviewer's opinion	Little or no significant summary; no details from the movie and little evidence from summary to support reviewer's opinion	
<b>Evaluation of various aspects of film support opinion</b>	Contains sufficient and knowledgeable evaluation of many aspects of film to support reviewer's opinion, including directing, acting cinematography, editing, scenery, special effects and soundtrack; references are made to other works of key players (actors, director) or other films in genre as appropriate	Contains some evaluation of many aspects of film to support reviewer's opinion, including directing, acting cinematography, editing, scenery, special effects and soundtrack; references may be made to other works of key players (actors, director) or other films in genre as appropriate	Contains insufficient evaluation of many aspects of film to support reviewer's opinion, including directing, acting cinematography, editing, scenery, special effects and soundtrack; no references made to other works of key players (actors, director) or other films in genre	Contains no significant evaluation of many aspects of film to support reviewer's opinion	
<b>Effective Organization and Flow (deals with structure)</b>	Review is strongly organized with clear transitions and logical connections that create a sense of being tightly woven together; review offers a clear evaluation of movie	Review is organized and most transitions and connections are clear, but either organization is somewhat lacking or the sense of flow is somewhat abrupt; review gives clear evaluation	Review lacks strong organization ; jumps around too much or lacks effective transitions; not in logical order; may not offer a clear evaluation	Review is choppy or incohesive; organization is unclear; few effective transitions; may be unclear on evaluation	
<b>Clear Focus and Unity (deals with content)</b>	Focus of review is clear; nothing detracts from primary focus; everything contributes to overall theme	Focus is fairly clear but one or two things on the story detract from the primary focus	Story lacks strong sense of unity and focus; several things seem to detract from focus	No clear focus; review is rambling and awkward	
<b>Interesting and Effective Writing Style</b>	Writing is strong and effective with a clear voice and a variety of sentence structures; piece is tightly written; strong and effective word choice	Writing is adequate but not extremely compelling or original; may be wordy or voice may be unclear; diction may not be as vivid; s/s may not be as varied	Writing is rather bland; has no clear voice and or sense of originality; is wordy or redundant; or diction &/or sentence structure may be repetitive	Writing lacks a clear voice and original style	
<b>Correct Use of Journalism Style</b>	NO errors in journalism style (quotes, dates, scores, numbers, money, percents, time, commas, etc.); Short paragraphs	Has few (one or two in most stories) errors in journalism style; or may have non-journalistic paragraph structure	Has several errors in journalism style or non-journalistic paragraph structure	Has many errors in journalism style and/or non-journalistic paragraph structure	
<b>Grammar and Spelling</b>	Story is well edited and spell-checked; NO errors, including the proper spelling of all names	Story is spell-checked and all names are correct; has a few grammatical errors	Story is spell-checked and all names are correct; has several grammatical errors	Names are misspelled or spell-check was not run; or has many grammatical errors	
<b>Story is properly formatted and saved</b>	No tabs at the beginning of graphs (just a return at the end of preceding graph); One space after periods; Placed in the proper month of the proper editor's folder; Hard copy placed in the adviser's mailbox	Missed one of the four criteria	Missed two of the four criteria	Missed at least three of the four criteria	
<b>Comments:</b>					TOTAL